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GeM  
Government  
e Marketplace



**MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES  
AND  
MINISTRY OF FOOD PROCESSING INDUSTRY**

CO - ORGANIZER



CO - ORGANIZER



# GLOBAL FOOD BASKET (GFB) - 2023

**AN INTERNATIONAL CONCLAVE ON FOOD PROCESSING  
TECHNOLOGY AND TRADE  
SYMBOLISING INTERNATIONAL YEAR OF MILLETS**

**AAHWAN CONVENTION  
NEAR SBI SINGH NAGAR VIJAYAWADA**

**28<sup>th</sup> - 29<sup>th</sup> April 2023  
10:00 AM - 6:00 PM**

**ORGANIZERS**



**Manufacturers Services and Marketing Entrepreneurs Chamber of Commerce**

# PRARAMBH

Building a Better Nation by Putting Farmers First

## GLOBAL FOOD BASKET (GFB) - 2023

AN INTERNATIONAL CONCLAVE ON FOOD PROCESSING  
TECHNOLOGY AND TRADE  
SYMBOLISING INTERNATIONAL YEAR OF MILLETS (IYOM)

### KEY THEMES:

- Ø Empower Agripreneurs for Global Impact
- Ø International Trade - Promotion and Facilitation
- Ø Creating Global Supply and Value Chain - Linking Farmer Producer Organizations (FPOs)
- Ø Organize, Formalize and Globalize the Food Processing System
- Ø Encouraging "Go Green" Technology
- Ø Local to Global - Sustainability of Micro Food Industries
- Ø Waste to Wealth - Enhancing Preservation Capacities for Minimal Wastage
- Ø Fraternize Farmers for Future Food Basket



**Indian Hands for Global Needs**



Manufacturers Services and Marketing Entrepreneurs Chamber of Commerce

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<https://www.msmecc.org>

# About GFB-2023

The conclave will lay emphasis on the following segment of Food Processing, Sustainable Food Technologies and Food Trade Promotion :

- \* Innovation and Technology
- \* Innovative Financing (Debt/ Equity/ Grant)
- \* Market Access and Linkages
- \* Research and Development
- \* Export Promotion
- \* Training and Development
- \* Sustainable startup Eco - System

The objective is to create a platform for sustainability of MSMEs (Agripreneurs, Startups, Agritechs, Traders, Exporters, Manufacturers) to not only have market access to Indian consumers but also international market and help accelerating their economic development on sustainable basis.

The world of Food Processing Industry, Value addition and connected technology is going into a new advanced era with 5G. To ensure that MSMEs can reap the most benefits out of 5G, there is a dire need for their skilling in entrepreneurship development, export promotion and emerging technologies such as Web3.0.

## Our Industry Partners

Our trade fairs, expositions and trade promotion activities enjoy the support of apex chambers, relevant trade and industry bodies, associations, chambers of commerce, export promotion councils and boards of Investment across India and neighboring World Trade Centers so as to ensure the best possible B2B impact in terms of networking, buyer-seller meets and business interactions.

## Our Core Offerings

GFB-2023 is an integrated trade and investment promotion platform with wide range of services.



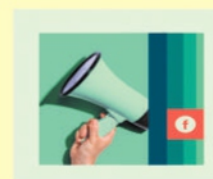
### EXHIBITIONS

- Trade Exhibitions
- Show Representations
- Stand Construction
- Vendor Management
- Design & Printing
- Logistics Support



### MARKETING

- PR Management
- Print Advertising
- Website Design & Mobile Apps
- Social Media & Digital Marketing
- Telemarketing
- Online Promotions



### TRADE PROMOTIONS

- Seminars & Conferences
- Buyer - Seller Meets
- Business Missions
- Business Matching
- Interactive Media
- Publications & E-commerce



**Manufacturers Services and Marketing Entrepreneurs Chamber of Commerce**



World Association for Small and Medium Enterprises (WASME) in association with MSME Chamber of Commerce, Govt. of India promotes MSMEs & Startups.

Established in 1980, WASME is a statutory body dedicated to promoting MSMEs & Startups as a two-way Global Investments and Business Hub and MSMECC supports its vision & objective.

Together they organize International Exhibitions, Conclaves, Fashion Show and Trade Missions to create business opportunities for companies, particularly Micro, Small and Medium Enterprises (MSMEs) & Startups in the mainland and international markets.

They work with various EPCs and trade bodies to take companies from India to new emerging markets like Africa, North America, Canada, Europe Middle - East, South - East etc. to participate in trade fairs and other trade promotion activities.

# CHIEF GUESTS



**Shri. Y S Jagan Mohan Reddy**  
Hon'ble Chief Minister  
Government of Andhra Pradesh



**Shri. Piyush Goyal**  
Hon'ble Minister  
Commerce & Industry  
Government of India



**Shri. Narayan Tatu Rane**  
Hon'ble Minister  
Micro Small & Medium Enterprises  
Government of India



**Shri. Pashupati Kumar Paras**  
Hon'ble Minister  
Food Processing Industries  
Government of India



**Shri Narendra Singh Tomar**  
Hon'ble Minister  
Agriculture & Farmers Welfare  
Government of India



**Shri. Kakani Govardhan Reddy**  
Hon'ble Minister  
Agriculture and Co-operation  
Marketing Food Processing  
Government of Andhra Pradesh



**Shri. Gudivada Amarnath**  
Hon'ble Minister  
Industries Infrastructure Investment & Commerce  
Information Technology and Handlooms & Textiles  
Government of Andhra Pradesh



**Shri. Buggana Rajendranath Reddy**  
Hon'ble Minister  
Finance & Planning  
Government of Andhra Pradesh

## FOREIGN EXPERTS



**H.E. Prof (Dr) K. C. Jankee**  
Ambassador,  
Govt of Mauritius in Russia



**Mr. Dumisani J. Msibi**  
Group MD, FINCORP,  
Swaziland



**Mr. S. M. Zillur Rahman**  
Chairman & CEO, Rahman Group,  
Bangladesh



**Mr. Rajendra Malla**  
President,  
Nepal Chamber of Commerce, Nepal



**Daniela Sezonov Tane**  
Ambassador of Romania to India,  
Nepal and Bangladesh



**Prof. Ranganathan J**  
Honorary Consul of Myanmar  
Trade Commissioner Indo-ASEAN Trade Council



**Gareth Wynn Owen**  
British Deputy High Commission  
Hyderabad



**Bernd Andersson**  
Deputy Trade Commissioner &  
Commercial Attaché Austria



**Mr. Vikram Jain**  
Trade Commissioner  
Canada



**Dr. Pushpita Awasthi**  
President  
Global Culture Inter. Foundation,  
Netherlands

## Expert Guests



**Mercy Epao**  
Chairman - Cum - Managing Director  
The National Small Industries Cor. Ltd



**Santosh Sarangi**  
Director General Of Foreign Trade  
Ministry of Commerce GOI



**M Senthilnathan**  
Chairman Cum Managing Director  
Export Credit Guarantee Corporation of India Ltd.



**Dr. M. Angamuthu IAS**  
Chairman Agricultural and Processed  
Food Products Export Development Authority  
(APEDA)



**Shri. Dodda Venkata Swamy IAS**  
Chairman The Marine Products Export  
Development Authority (MPEDA)



# SPECIAL GUESTS OF HONOUR & KEYNOTE SPEAKERS



**Shri. Karikal Valaven, IAS**  
Special Chief Secretary  
Industries & Commerce  
Infrastructure & Investments  
Govt. of AP



**Smt. Dr. Poonam Malakondaiah, IAS**  
Special Chief Secretary  
Industries and Commerce (Food Processing & Sugars)  
Agriculture & Cooperation, Animal Husbandry,  
Dairy Development & Fisheries Department,  
Govt. of AP



**Smt. G.SRIJANA, IAS**  
Director of Industries  
Commerce & Export Promotion  
Vice Chairman & Managing Director  
APIIC Limited, Govt. of AP



**Shri. Chiranjiv Chowdary IFS**  
Secretary APFPS  
Govt of AP



**Shri K Kanna Babu IAS**  
Commissioner of Fisheries  
Department of Fisheries  
Govt. Of AP



**Shri. Dr. C Anandharamakrishnan**  
Director  
CSIR - NIST Kerala  
Ministry of Science & Technology, GOI



**Shri. Anil Mehta**  
Regional Director  
Food Safety and Standards Authority of India,  
Central Documentation Complex  
(South Wing), RajajiSalai, Chennai



**Shri. A. Vishnuvardhan Reddy**  
Vice Chancellor  
Acharya N.G.Ranga Agricultural University,  
Rajendra Nagar Hyderabad



**Shri. G Prasad Reddy**  
DGM  
MSME - TC. Visakhapatnam



**Shri. D Chandrashekar**  
Additional Development Commissioner  
(MSME - DFO) Hyderabad



**Shri. G V R Naidu**  
Asst. Director  
MSME - DFO Visakhapatnam



**Shri. U Dharma Rao**  
Regional Head  
APEEDA AP- Telagana



**Shri. Dr. Himanshu Pathak**  
Secretary (DARE) & Director General (ICAR)  
New Delhi



**Shri. A Jayabal**  
Joint Director MPEDA  
Andhra Pradesh



**Shri M R Gopal**  
Chief General Manager  
NABARD AP



**Shri. Subhash Chahar**  
Regional Manager  
Southern Regional Office  
ECGC B'lore



**Shri. Dr. Suvarna IFS**  
CEO- NFDB  
Hyderabad



**Deputy Director**  
Spices Board  
Guntur - AP

# GUESTS OF HONOUR



**Shri Malladi Vishnu**  
MLA Vijayawada Central - AP



**Shri Vellampalli Srinivasa Rao**  
MLA Vijayawada West - AP



**Shri S Dilli Rao, I.A.S**  
District Collector NTR Dist



**Shri. L Sridhar Reddy**  
CEO APFPS Govt. of AP



**Shri. Dr. RAJA NAIK**  
CEO NAIK FOODS & BEVERAGES  
BANGALORE



**Shri. SURESH GARU**  
CEO. HARLEY's IVORY  
GMR INTERNATIONAL AIRPORT HYDERABAD



**Shri. R VEERA REDDY**  
ADVISOR TO INDUSTRIES  
GOVT OF AP



**Shri. T. KIRAN KUMAR**  
MD - SLR AGRO FOODS (OPC) PVT LTD  
VIJAYAWADA - AP



**Shri. B SURENDRA**  
MD - JASWIKA AGRO PRODUCTS PVT.LTD  
NELLORE - AP



**SHRI. V SIVANAND**  
MD AQUA INDUSTRIES  
GUDIVADA - AP

**Shri.V. Subba Rao**  
Tannmai Foods & Spices  
Guntur - AP

**Shri. Srinivas**  
Srinidhi Cashew Industries  
Palasa - AP

**Shri. Y V S Shyam Sundar**  
CEO Swachh Millets  
Visakhapatnam - AP

**Smt. K.Vijayalakshmi**  
Sri Vijaya Vishal Agro Foods  
Vijayawada - AP

**Smt. K Krishna Veni**  
Ishwarya Foods  
Vijayawada -AP

**Shri. J.Ramu**  
Ramu's Sweets & Bakery  
Vijayawada - AP

**Shri. Laxman Rao**  
Sai Sri Electronics  
Vijayawada - AP

**Shri.Bala Goud**  
Minnaladas Industries  
Kurnool - AP

**Shri. P Narayana**  
P N R Aqua Foods  
Nellore - AP

**Smt. P Varalakshmi**  
B S Agro Industries  
Viajayawada - AP

**Shri Dr. Venu Gopal**  
Hospitality Industry  
Nellore - AP

**Shri. Kathi Mohan Rao**  
Aqua Foods  
Guduru - AP

**Shri K Emmanuel**  
Kona Food Industry  
Vijayawada - AP

**Shri.Preetam Sandra**  
NutriHealth Foods  
Hyderabad - TEL

**Shri. Ravi Yadav**  
Bhargavi Industries  
Nellore - AP

**Shri. B Prem Kumar**  
CEO - Burra's International  
Imports & Exports  
Vijayawada - AP

**Smt. P Sri Lakshmi**  
Srinivasalu Aqua  
Nellore - AP

**Shri. CH Prashanth**  
CEO - Vijaya Foods  
Vijayawada - AP

**Smt. G.Menaka**  
Riya Sri Agro Foods  
Ananthapur - AP

**Smt. V Krishna Sai Sree**  
Crystal Empire  
Jaipur - Rajasthan

**Shri. Sivarama Krishna**  
Rydo Foods Packers  
Vijayawada- AP

**Shri P. Surendra Nath**  
Perumal Industries  
Nellore/ Chennai

**Shri. Samba Siva Rao**  
Cashew Industries  
Vijayawada - AP

**Shri. Y V Krishna Rao**  
OHM Organics  
Krishna Dist.- AP

## Special Invitees:

All Regional Heads / Circle Heads / DGMs / AGMs of all Public and Private Sector Banks of Andhra Pradesh  
All Joint Directors / General Managers of District Industries Centre of Andhra Pradesh  
All Joint Directors - Dept of Agriculture Govt. of AP  
All EDs - Dept of Horticulture Govt of AP

## Program Highlights

### CONCLAVE HIGHLIGHTS:

300-500 MSMEs  
50+ Speakers  
25+ IT Associations and Media Partners  
Keynote Addresses  
Round Table Discussions  
Exclusive Case Study Presentations  
Investment Forum  
Business Forum  
C Level Invitation Only  
Unique Networking Opportunities

### CONCLAVE FOCUS:

Blockchain  
Artificial Intelligence (AI)  
Internet of Things (IoT)  
Immersive Experience (AR/VR)  
Intelligent Apps and Analytics  
**CONCLAVE THEMES:**  
Sustainable Food Technologies  
Market Access and Credit Linkages  
Innovation and Value addition  
Export Development and Promotion

## THEMES:

**TECHNOLOGY :** Interventions by Startups for income enhancement of micro-entrepreneurs like Food Vendors and Food makers and to address Zero Counterfeit, assured Quality Assurances, Traceability and Transparency in the Food supply chain to achieve sustainability in the Food Processing & Preservation & packaging industry.

**CREDIT LINKAGES:** The needs of MSMEs/ Startups are unique, and customized financial offerings and services would make these services more accessible. Beyond VC funding, credit facilities from banks play a significant complementary role in ensuring capital adequacy for startups.

**MARKET ACCESS:** Multiple stakeholders of Agro Based Food Industries, Cold chains, Branding, Packing, and Quality control and advanced Production Systems of the Food Industry come together to work towards Globalization of the Food industry by learning and analyzing the Best Practices, New Production Techniques, Innovative Procedures, and Product Qualities to satisfy international eco-standards, considering Circularity, Sustainability and Re-cyclability as a key-value differentiator amongst the international Buyers and Exports.

**EXPORT PROMOTION:** To create business opportunities for MSMEs/ Startups (Services/ Manufacturers) and to act as a platform between Government and Industry in order to provide policy inputs, provide insight on Global Markets (existing and emerging) in terms of Opportunities, Challenges and New Technologies for high end value addition and to develop capabilities to meet the changing demand.

**TRAINING AND DEVELOPMENT:** To provide millions of micro-enterprises comprising women and youth entrepreneurs to gain a better understanding of the challenges to competitiveness and growth for youthowned e-commerce businesses by skilling Cross-Border Trade & domestic e-Commerce for enhanced business growth and livelihood. The growing complexities in the domain of export business, the process of globalization of the markets and the consequent competitiveness require every MSME to have a thorough knowledge of the theory and practice of International Trade and emerging new age technologies such as Web 3.0.

## Problem Statements

### Counterfeits

Producers are facing frauds & suffering from low price and less growth.

### Infrastructure Bottleneck

Delays in decision making, communication due to inadequate resources.

### Lack of Incentive

Remuneration standards are quite basic and have no added incentives to boost rural workers motivation.

### Lack of Technology

It refers to delay in the processes, transactions, informations.

### Innovation Gap

Lack of significant interaction in supply chain stakeholders.

### Lack of Traceability

Not able to track and trace elements of the product and processing

### Fragmented Data

Data is being stored at multiple locations that are not close together.

### Global Standard Failure

No common principles and standardization to ensure transparency.

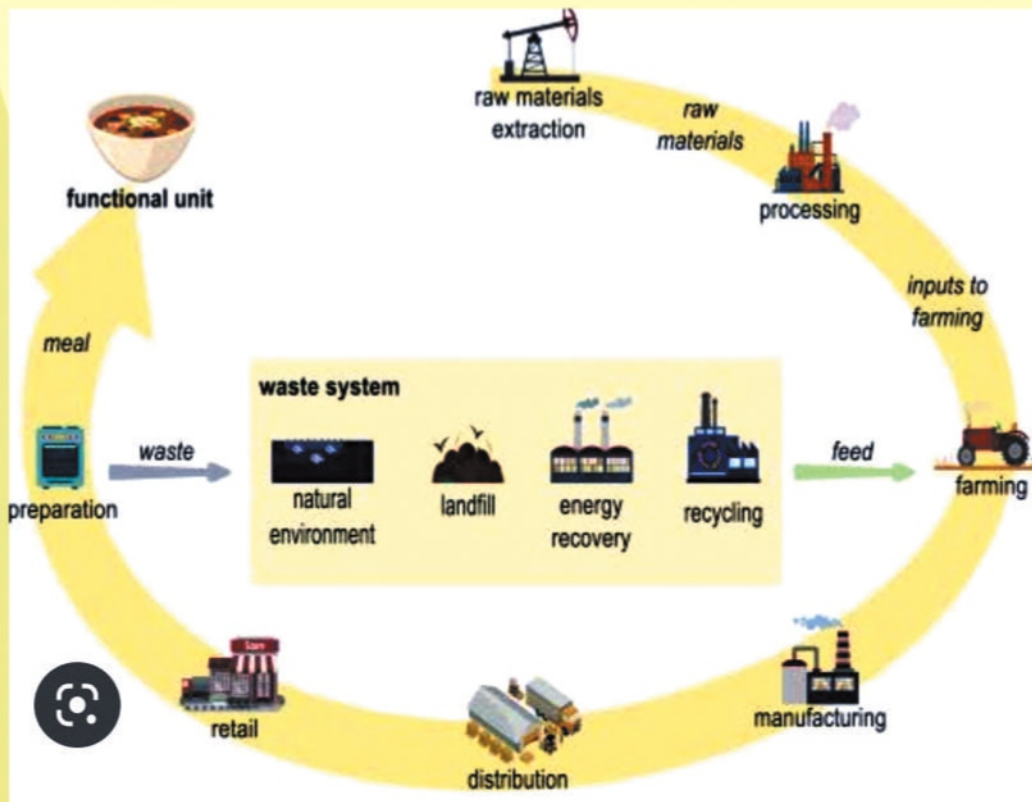
### Compliance Enforcement

There is a requirement to establish guidelines and rules.

# SUPPORT - SURVIVE - SUSTAIN



## FARM TO HOME





# SUPPORTING PARTNERS



**UDAAN**



# **M S M E C C** **PROUDLY ANNOUNCES - WE ARE WITH**

**FICCI**  
Delhi



**Federation of Indian Chambers of Commerce and Industry**

**WASME**  
Delhi



**World Association for Small and Medium Enterprises**

**ASSOCHAM**  
Delhi



**Associated Chambers of Commerce and Industry**

**IMC**  
Mumbai



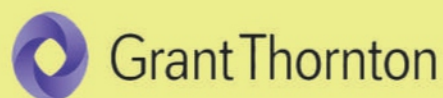
**INDIAN MERCHANTS CHAMBER**

**SIIC IIT KANPUR**



**Startup Incubation and Innovation Centre  
Indian Institute of Technology Kanpur**

**GRANT THORNTON  
GURUGRAM**



**T&I**  
Coimbatore



# Organizer

## WORLD ASSOCIATION FOR SMALL AND MEDIUM ENTERPRISES



World Association for Small and Medium Enterprises (WASME), a global non-profit organization headquartered at Noida, India, has been spearheading the cause and development of Small and Medium Enterprises (SMEs) world over since its inception in 1980. WASME enjoys consultative/observer status with concerned agencies in UN system such as UNCTAD, ITC, WIPO, UNIDO, UNESCO, UNCITRAL, UNESCAP and ILO, and several other inter-governmental and international organizations like WCO, OECD, ICSB, APEC, APCTT, etc.



Inspired by the nationwide call for "Atma Nirbhar Bharat By PM Modi, MSMECC (Manufacturers Services and Marketing Entrepreneurs Chamber of Commerce) is established in 2020 with geographical and economic spread in whole of India, and closely connected to PM Modi's call for "Make In India". It is emerging as one of the most rapidly growing platform for STARTUPS.

A non-government, not for profit organization dreaming "Make for India" MSMECC is the voice of India's Small and Micro Enterprises. From influencing policy to encouraging debate, engaging with policy makers and civil society, MSMECC articulates the views and concerns of industry.

It serves its members from the Indian private and public sectors drawing its strength from diverse regional small industry across India, reaching and targeting out to over 1,00,000 SMEs by 2025.

MSMECC provides a platform for interaction and consensus building within and across sectors and is the first harbor of call for Indian small and micro industries, policy makers and the small domestic business community

With the Aim "Making equal entrepreneurs among unequal opportunities" MSMECC strives for the economic inclusion and entrepreneurship development for women (any community) differently abled and deserved aspirants from S.C. ST segments, Designed to "Reaching commerce to unreachd by integrating services like Training Workshops, Online Programs, webinars, mentoring documentation for project preparation and disciplined financial guidance throughout prior & post installation of the enterprise, bringing the whole business gamut for STARTUPS under one roof of MSMECC which is virtually committed for reaching 5 TRILLION ECONOMY by 2025 favorable Balance of Trade & furthering ease of doing business.

### OFFICIAL MEMBER -

- \*FEDERATION OF INDIAN CHAMBER OF COMMERCE AND INDUSTRY (FICCI) - DELHI
- \*ASSOCIATE SOUTH INDIA - WORLD ASSOCIATION FOR SMALL AND MEDIUM ENTERPRISES (WASME) - DELHI
- \*OFFICIAL MEMBER - ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY (ASSOCHAM) - DELHI
- \*OFFICIAL MEMBER - INDIAN MERCHANTS CHAMBER (IMC) - MUMBAI
- \*COLLABORATION PARTNER - SIIC - IIT KANPUR

### TECHNOLOGY PARTNER

1. GRANT THORNTON – GURUGRAM
2. TECHCONFER TECHNOLOGIES – NOIDA
3. T & I GLOBAL LTD – COIMBATORE

### ASSOCIATE PARTNER -

- \*BMV.COM OXYLOAN, HYD (P TO P BANKING)



# Our Journey

